

MAY 26TH - MAY 29TH 2023 Clayton County International Park

2300 Hwy 138 SE, Jonesboro, GA 30236

2023 SPONSORSHIP & ADVERTISING PACKAGE

POTENTIAL SPONSOR

from the sponsorship committee

Greetings Potential Sponsor,

The Carrie-Lynn Grazette Cancer Foundation of Atlanta in collaboration with Team Barbados at the Consulate General of Barbados in Miami, The Ministry of Foreign Affairs and Foreign Trade and the Barbados Tourism Marketing Inc. invites you to partner with us in presenting the Carrie-Lynn Grazette Cancer Foundation of Atlanta (CLGCFALT Inc.) Bajan Day and Barbados Comes to Atlanta Extravaganza, May 25th through May 29th 2023 at Clayton County International Park, located at 2300 Hwy 138 SE, Jonesboro, GA 30236 (www.claytonparks.com).

The Carrie-Lynn Grazette Cancer Foundation of Atlanta Bajan Day showcases Barbados as a tourist destination of choice, the culture and food of Barbados, the loving friendly people, steady government, the sea, sun, fun, and the best talent directly from Barbados. 2023 is no exception as Barbados and Barbadians, continue to celebrate the freedoms we took for granted prior to Covid; there will a number of events during the weekend. The Bajan Day event is a festive day of food, music and dance that consistently attracts approximately 1000 guests each year.

"Barbados Comes To" is a biennial event which has become known as a networking platform to promote commercial development and culture. The event also aims to strengthen relationships between Barbadian businesses and heritage agencies in Barbados and similar ones in the Southern United States.

Atlanta is the capital and most populous city of the U.S. state of Georgia and seat of Fulton County. Interestingly, at present, the city is the major business center and primary transportation hub of the South-eastern US. The city Atlanta has been rated as "alpha (-) world city by Loughborough University. The city is known for black wealth and political power; the home of Dr. Martin Luther King, Jr. the city is also the cradle of Civil Rights Movement. However, at present, it is the center of various activities including finance, services, information technology, government, higher education, and film and TV production. Atlanta is also the significant base for the hip hop, gospel, and neo soul music.

Atlanta is the home to 29 of America's largest corporations (Fortune 1000), including 16 ranked in the elite Fortune 500. Also, home to hundreds of companies including the headquarters of the Coca-Cola Company, Delta Airlines, AT & T Mobility, Turner Broadcasting, and the Home Depot. Surprisingly, with so many features, the city is ranked in the top ten most visited cities in the United States. Above all, it is also one of the favorite destinations in the United Sates for the tourists of the world.

The significant attractions in the city are:
Martin Luther King, Jr. National Historic Site
Georgia Aquarium (it is the world's largest indoor aquarium)
Atlanta Cyclorama & Civil War Museum
Carter Centre and Presidential Library
Margaret Mitchell House and Museum
Children's Museum of Atlanta
Atlanta Botanical Garden



POTENTIAL SPONSOR

from the sponsorship committee

The median income of the Atlanta area is approximately \$69,164 per year with a per capita income of \$54,466. The median home value in the Atlanta area is approximately \$346,600.

Our "Barbados Comes To" weekend will offer activities at the Clayton County International Park, located in Clayton County, Georgia, United States, in Jonesboro, south of Atlanta. The park was the site of the 1996 Olympic competitions and part of the filming of "Hunger Games: Catching Fire.", the main venue is part of the Lakeview View Complex which is used for concerts. Other amenities include Meeting Facilities, Picnic Area, Picnic Shelters just to list a few.

The schedule of events for patrons attending Barbados Comes to includes:

- May 26th Welcome Reception
- May 27th Business forum
- May 27th Gala Reception 6:00 pm seated for dinner 7:00 pm
- May 28th Bajan Day 12:00 pm to 8:00 pm
- May 29th Barbeque

We are enthusiastic about presenting another successful event and we look forward to welcoming your partnership in this venture. Enclosed please find more information on the Atlanta area, our event and our partnership levels.

Please do not hesitate to contact Mr. Edwin Cho 305.812.2490/ 246.243.2100 or echo@choosenterprises.com or Mr. Henderson Griffith 727.510-3999/246.239.6037, email hgriffit@live.com,, with any questions or concerns. we look forward to speaking with you at your earliest convenience.

DEMOGRAPHICS















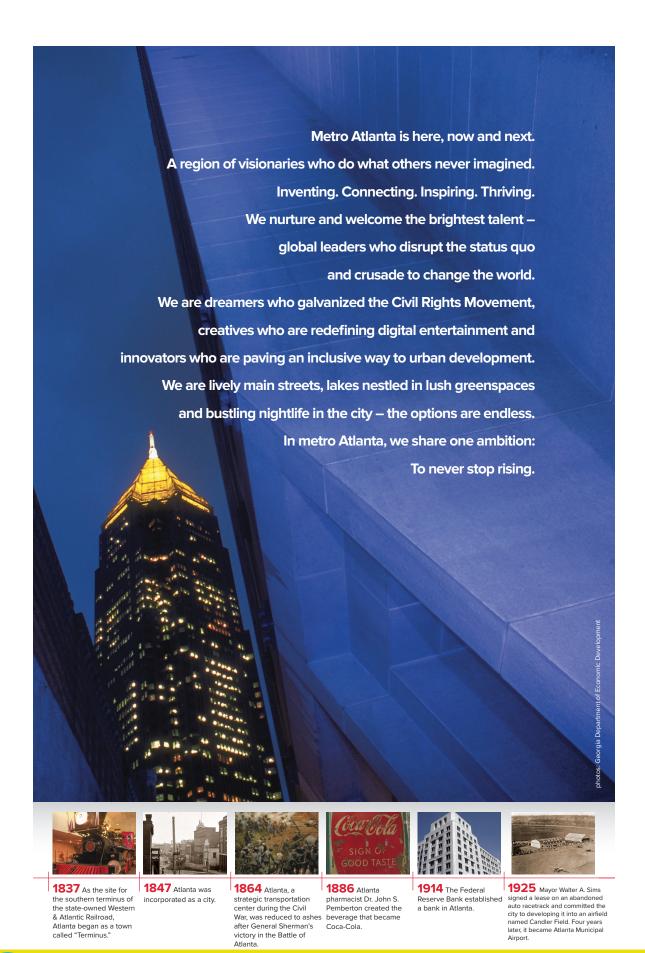




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METRO ATLANTA







POPULATION

Metro Atlanta (the 29-county Metropolitan Statistical Area) is the ninth largest and one of the fastest-growing metro areas in the nation. Home to over six million people in 2020, metro Atlanta experienced the fourth-largest population increase of all MSAs in the nation — an increase of approximately 720,000 people from 2010 to 2019. Atlanta is the #7 metro in the nation for the most net migration. From 2019 to 2020, metro Atlanta's net migration was 34,374.

There is no majority racial group in metro Atlanta. The largest racial groups are white (45.5%), Black or African American (33.6%), two or more races (7.7%), and Asian (6.6%). The region's Asian population grew by 57%, or approximately 145,000 people, between 2010 and 2020. Hispanic or Latino residents of any race make up 12% of metro Atlanta's population. The Hispanic or Latino population has grown by 33%, or 183,000, since 2010. 14.2% of metro Atlanta residents are foreign born.

ATLANTA METROPOLITAN STATISTICAL AREA (MSA)

- > 8,686 square miles
- > 22,496 square kilometers
- > 29 counties:

| Barrow | Cobb | Forsyth | Jasper | Pickens |
|----------|---------|----------|------------|----------|
| Bartow | Coweta | Fulton | Lamar | Pike |
| Butts | Dawson | Gwinnett | Meriwether | Rockdale |
| Carroll | DeKalb | Haralson | Morgan | Spalding |
| Cherokee | Douglas | Heard | Newton | Walton |
| Clayton | Fayette | Henry | Paulding | |

| Population | 6,089,815 |
|--|-------------|
| Median Age | 36.8 |
| Percent of Population - 25 years and over with a Bachelor's degree or higher | 39.9% |
| Percent of Population - Male/Female | 48.3%/51.7% |
| Percent of Population - Race: White | 45.5% |
| Percent of Population - Race: Black or African American | 33.6% |
| Percent of Population - Race: Two or More Races | 7.7% |
| Percent of Population - Race: Asian | 6.6% |
| Percent of Population - Any Race: Hispanic or Latino | 12.0% |
| Percent of Population - Foreign-Born | 14.2% |

Source: U.S. Census Bureau, 2020 Census, 2019 American Community Survey



1936 "Gone With The Wind" by Margaret Mitchell was published The Pulitzer Prizewinning novel became the movie three years



1941 Delta Air Lines relocated its headquarters Communicable Disease from Monroe, La.,



1946 The Center (CDC) was established in Atlanta. It is now known as the Centers for Disease Control and Prevention.



1955 The first Waffle House opened (Avondale

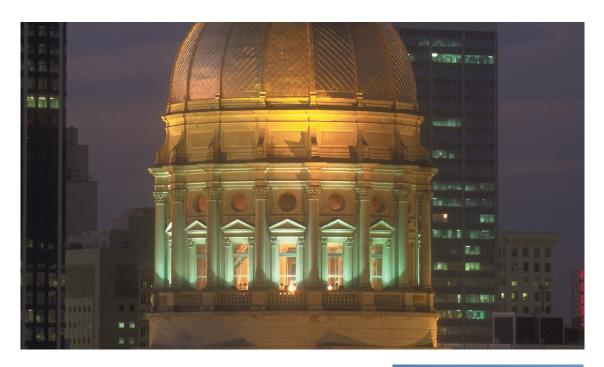


1964 Dr. Martin Luther King, Jr., a native Atlantan, won the Nobel



1971 The airport's name changed to William B. Hartsfield Atlanta





GEORGIA HAS BEEN NAMED THE #1 STATE FOR BUSINESS CLIMATE FOR THE LAST EIGHT YEARS AND THE #1 STATE FOR DOING BUSINESS FOR THE LAST SEVEN YEARS.

(Site Selection, 2013-2020; Area Development, 2014-2020)







1974 Atlanta Brave Hank Aaron broke Babe Ruth's home run record with his 715th home run.



1978 The Home Depot, another homegrown success story, was founded in Atlanta



1980 Ted Turner launched CNN, the first 24-hour all-news cable network.



1982 Georgia-Pacific moved its headquarters to Atlanta from Portland, OR



1991 United Parcel Service (UPS) relocated its headquarters from Greenwich, CT to metro Atlanta.



1996 Atlanta hosted the Centennial Olympic Games, the first time the Summer Games were held in the eastern U.S.



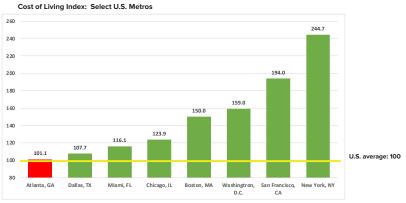
GOVERNMENT

- > Atlanta is the capital city of Georgia. The Capitol Dome brightens Atlanta's skyline and is layered in 43 ounces of pure gold mined in Dahlonega, Georgia - the site of America's first "Gold Rush."
- > The City of Atlanta is governed by a mayor and a 15-member city council that is managed by the council president.
- > The 29 counties that make up metro Atlanta are individually governed by boards of commissioners, city councils and mayors.
- Atlanta's symbol is the Phoenix, the legendary bird of Egyptian mythology, representing Atlanta's rise from the ashes of the Civil War. The seal of the city bears the Phoenix and the Latin term, "Resurgens," meaning "rising again."

TAXES

- > Georgia's corporate income tax rate is 5.75% (single factor sales tax apportionment). In the metro Atlanta region of 29 counties, the total (state and local) sales tax rate ranges from 6% (Cherokee, Cobb and Gwinnett counties) to 8.9% (City of Atlanta in Fulton and DeKalb counties).
- > Georgia's individual income tax rate is a graduated tax based on an individual's federal adjusted gross income. The tax rate ranges from one to 5.75% based on six income brackets.
- > Property tax rates (millage rates) are set locally by each county and city. Real and personal property are assessed at 40% of fair market value.

COST OF LIVING



Source: C2ER Cost of Living Index, 2020 Annual Averages *New York values are for Manhattan

HEALTHCARE

Metro Atlanta offers access to an extensive healthcare systems, including 110 hospital locations with over 10,000 total beds and more than 90,039 hospital workers.



2000s Metro Atlanta's population increased by more than one million people from 2000-2010.



2003 The airport's name changed to Hartsfield-Jackson Atlanta International Airport.



2009 NCR and First Data relocated their headquarters to metro Atlanta, increasing the area's FORTUNE 500 headquarters.



2013 PulteGroup announced it was relocating its headquarters from Michigan to Atlanta.



2015 Hartsfield— Jackson Atlanta International Airport became the first airport in the world to serve 100 million passengers



2021 Sixteen metro
Atlanta-based companies
ranked in the FORTUNE 500.

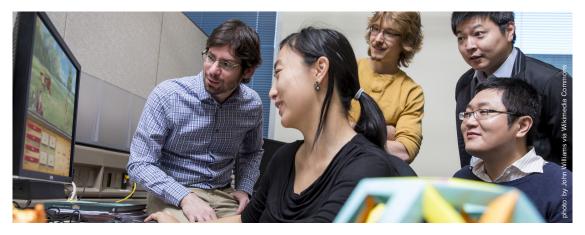




GEORGIA RANKS AS THE #1 STATE FOR LEADING WORKFORCE DEVELOPMENT PROGRAMS.

(Area Development, 2020)









EDUCATION

PRE-K THROUGH 12

More than **one million students** are served through metro Atlanta's **37 public school systems**, including **1,100 elementary, middle and high schools**. Metro Atlanta is also home to approximately **350 private schools**.

- > Georgia offers free pre-K classes for four-year-old children throughout the state. The pre-K program is a lottery-funded educational program that is voluntary for public schools and private child development centers.
- > English-as-a-Second Language courses are available in every public school district.
- > Metro Atlanta has several international schools that teach in languages other than English, including: German, Arabic, Portuguese, Chinese and Japanese.
- > There are 87 IB World Schools in Georgia. These authorized schools offer one or more International Baccalaureate programs of education.
- Schools in the metro area offer a wide variety of education for children with special needs. Supported by unique organizations like the Marcus Institute and the Atlanta Speech School, public and private schools offer unique access to a variety of educational resources.

HIGHER EDUCATION

With over **330,000 students** enrolled in the **97 higher education institutions, including 54** two- and four-year colleges and universities in the metro Atlanta/Athens area, businesses benefit from talent, discovery and innovation. The largest public universities within metro Atlanta/Athens are the University of Georgia (UGA), Georgia State University (GSU), Kennesaw State University (KSU) and the Georgia Institute of Technology (Georgia Tech). Private universities in metro Atlanta include Emory University, Morehouse College, Savannah College of Art & Design, Spelman College and Mercer University, among others.

- > Approximately **60,500 degrees** are awarded in the metro Atlanta/Athens area annually (associate's, bachelor's, master's, and doctor's).
- Approximately 25% of Georgia State University's enrollment is first generation college students, and it is the #1 public or nonprofit university in the U.S. to confer undergraduate degrees to African Americans.
- > The **Georgia Institute of Technology** leads the nation in the number of engineering bachelor's degrees awarded. The school awards **more engineering bachelor's degrees to minorities and women** than any other school in the country.
- > Emory University is ranked among the top national universities. Emory's nursing school (Master's) is ranked #2 in the country and its graduate public health program is #4.
- Metro Atlanta is home to the Atlanta University Center (AUC) Consortium, the world's oldest and largest association of Historically Black Colleges and Universities (HBCUs). The AUC is comprised of four member institutions: Clark Atlanta University, Morehouse College, Morehouse School of Medicine and Spelman College. Spelman College, is the #1 HBCU in the nation, according to U.S. News & World Report.
- > Metro Atlanta/Athens is home to the main campuses of 10 technical colleges, enrolling more than 55,700 students a year.
- > Georgia's program for financial aid (scholarships and grants) is HOPE: Helping Outstanding Pupils Educationally. The HOPE Scholarship is a merit-based scholarship for Georgia residents providing assistance towards the cost of tuition at eligible public and private post-secondary institutions in Georgia. Georgia's HOPE Grant is available to Georgia residents pursuing a certificate or diploma at an eligible college or university in Georgia.

2021 FORTUNE 500 Headquarters (16)

































2021 FORTUNE 1000 Headquarters (13)



























Source: The 2021 Fortune 500 List, Fortune, June 2, 2021



BUSINESS AND INDUSTRY

Metro Atlanta has one of the largest economies in the nation with a GDP of \$422.2 billion, and it is one of the top five best metros for business climate.

Home to 29 of America's largest corporations (FORTUNE 1000), including 16 ranked in the elite Fortune 500, as well as nearly 200 of the nation's fastest-growing private companies (Inc. 5000), metro Atlanta is a premier location for the headquarters of companies across industries. The region has also attracted 40 corporate innovation centers primarily in Midtown, where Georgia Tech is located.

A business-friendly environment and low cost of doing business are key elements for why companies choose metro Atlanta. Site Selection named Georgia the #1 state for business climate for the last eight years (2013-2020). Area Development ranked Georgia the #1 state for doing business for the last seven years (2014-2020). KPMG indexed Atlanta with the lowest relative cost of doing business of the nation's 10 largest metro areas (2016).

TOP 25 EMPLOYERS IN METRO ATLANTA

| Rank | Employer (Full-Time Equivalent Headcount) | Primary Facility Type |
|------|--|------------------------------------|
| 1 | Delta Air Lines (34,500) | Corporate HQ/Airport |
| 2 | Emory University & Emory Healthcare (32,091) | Educational Institution/Healthcare |
| 3 | The Home Depot (16,510) | Corporate HQ |
| 4 | Northside Hospital (16,000+) | Healthcare |
| 5 | Piedmont Healthcare (15,900) | Healthcare |
| 6 | Publix Super Markets (15,591) | Division HQ |
| 7 | WellStar Health System (15,353) | Healthcare |
| 8 | The Kroger Company (15,000+) | Division HQ |
| 9 | AT&T (15,000) | Division HQ/Regional HQ |
| 10 | UPS (14,594) | Corporate HQ |
| 11 | Marriott International (12,000+) | Hotels |
| 12 | Children's Healthcare of Atlanta (9,000) | Healthcare |
| 13 | Cox Enterprises (8,894) | Corporate HQ |
| 14 | Centers for Disease Control & Prevention (CDC) (8,403) | Federal Government Agency HQ |
| 15 | The Coca-Cola Company (8,000) | Corporate HQ |
| 16 | Southern Company (includes Georgia Power) (7,753) | Corporate HQ |
| 17 | Grady Health System (7,600) | Healthcare |
| 18 | SunTrust Bank (7,478) | Corporate HQ |
| 19 | Georgia Institute of Technology (Georgia Tech) (7,139) | Educational Institution |
| 20T | State Farm (6,000) | Hub |
| 20T | Turner (6,000) | Corporate HQ |
| 22 | Kennesaw State University (5,488) | Educational Institution |
| 23 | Bank of America (5,130) | Regional HQ |
| 24 | Metropolitan Atlanta Rapid Transit Authority (MARTA) (4,700) | Corporate HQ |
| 25 | Allied Universal Security Services (4,570) | Regional HQ |

Source: Metro Atlanta Chamber, Metro Atlanta's Top Employers 2018-2019

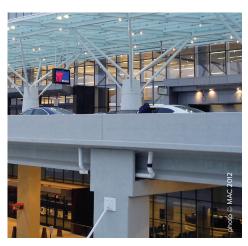




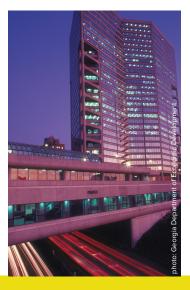
METRO ATLANTA'S TRANSPORTATION NETWORK EASILY CONNECTS PEOPLE AND PRODUCTS TO THE GLOBAL MARKETPLACE.











TRANSPORTATION

AIR SERVICE

One of the world's busiest and most efficient airports, Hartsfield-Jackson Atlanta International Airport (ATL), has five runways that serve more than 110 million passengers a year. More than 80% of the U.S. population is within a two-hour flight from Atlanta.



Nonstop flights to 163 domestic destinations and 76 international destinations.

Hartsfield-Jackson Atlanta International Airport is served by more than 20 all-cargo air carriers. Nearly 650,000 metric tons of cargo passed through ATL in 2019.

HIGHWAYS

Three major highways (I-75, I-85, I-20) converge near the central business district. The perimeter highway (I-285) circles the city in a 62.7-mile loop. Georgia 400 is a six-lane highway providing yet another route to the city via north metro Atlanta. Atlanta's major highways contain High Occupancy Vehicle (HOV) and High Occupancy Toll (HOT) lanes which decrease drive times during peak hours.



RAIL

Abundant rail service makes metro Atlanta the rail center of the Southeast.

- > More than 4,600 railroad miles in Georgia the largest intermodal hub in the region.
- > Served by two class-one railroads (CSX and Norfolk Southern) and over 20 short-line companies.

OCEAN

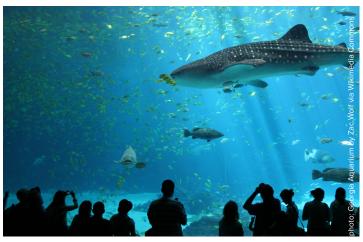
The Port of Savannah, located 250 miles from Atlanta, is the largest and fastest growing single-container terminal in North America. The Port of Brunswick, located 300 miles from Atlanta, is the second-busiest port in the U.S. for import and export of Ro/Ro (Roll-On/Roll-Off) cargo (i.e. vehicles).

MASS TRANSIT

Metropolitan Atlanta Rapid Transit Authority (MARTA) is the region's heavy rail and bus service, providing service to 1.7 million residents of metro Atlanta. Every weekday, 500,000 people are transported by MARTA. Service is available at 38 rail stations, including the airport and along 101 bus routes across 1,439 miles. Cobb County Transit (CCT) and Gwinnett County Transit bus service connects to MARTA at various points.





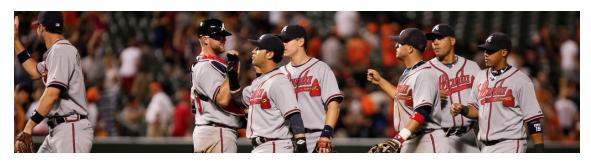




(Penske, 2010 – 2020 Top Moving Destination)













ATLANTANS ENJOY A VARIETY OF SPECTATOR AND RECREATION SPORTS THROUGHOUT THE YEAR.



SPORTS

ATLANTA IS HOME TO 17 PROFESSIONAL SPORTS TEAMS:

| Atlanta Braves - Baseball/MLB | Atlanta Talon - ESports/NBA2K |
|---|--|
| Atlanta Dream - Basketball/WNBA | Atlanta United - Soccer/MLS |
| Atlanta Falcons - Football/NFL | Atlanta United II - Soccer/USL |
| Atlanta Gladiators - Hockey/ECHL | College Park Skyhawks - Basketball/NBA G |
| Atlanta Hawks - Basketball/NBA | Georgia Spartans - Basketball/UBA |
| Atlanta Hustle - Ultimate Frisbee/AUDL | Georgia Swarm - Lacrosse/NLL |
| Atlanta Reign - ESports/OWL | Gwinnett Stripers - Baseball/MiLB |
| Atlanta Roller Derby - Roller Derby/WFTDA | Rugby ATL - Rugby/MLR (2020) |
| Atlanta Soul - Ultimate Frisbee/PUL | |

ATLANTA CONTINUES TO HOST MAJOR SPORTING EVENTS, SUCH AS:

- > Super Bowl LIII (2019) Professional Football
- College Football Playoff National Championship (2018), SEC Championship, Chick-fil-A Peach Bowl, Chick-fil-A Kickoff Game, Air Force Reserve Celebration Bowl
- > FIFA World Cup (2026 Candidate) Professional Soccer
- > MLS All-Star Game (2018) Professional Soccer
- > U.S. Olympic Team Trials (2020) Marathon
- > Annual events including Peachtree Road Race, PGA Tour Championship, Truist Atlanta, Open, Chick-fil-A Kickoff Games, and SEC Championship
- > NCAA Men's Final Four (2020)(canceled due to COVID-19)
- > NCAA Men's Basketball Regional (2025)

RECREATION

METRO ATLANTANS HAVE MANY OPPORTUNITIES FOR OUTDOOR RECREATION:

- > The BeltLine One of the largest, most wide-ranging urban redevelopment programs in the U.S.; currently six open trail segments and eight parks. There are plans for expansion through 2030.
- > Piedmont Park 185 acres for recreational sports, walking, running and a dog park
- > Chattahoochee River Recreation Areas Walking/hiking, rafting, fishing or picnicking
- > Westside Park at Bellwood Quarry Opened in 2021, Atlanta's largest greenspace, connected to Proctor Creek Greenway and Chattahoochee Rover Corridor with the Atlanta BeltLine
- > Lake Lanier and Lake Allatoona Fishing, swimming and boating
- Northeast Georgia Mountains Outdoor activities in this mountainous region north of Atlanta, which includes the Chattahoochee National Forest, the southern end of the Appalachian Trail, 11 state parks and many lakes and rivers.
- > The Atlanta Lawn Tennis Association (ALTA) The largest city tennis league in the world with more than 80,000 members.
- > The Atlanta Track Club (ATC) The second largest running organization in the U.S., serves 30,000 members who are runners and walkers of all ages and paces.
- > More than 100 public, private and semi-private golf courses over 300 golf days per year.



SOURCES

Population: U.S. Census Bureau. Government: State of Georgia, City of Atlanta. Taxes: Georgia Department of Revenue. Cost of Living: Council for Community and Economic Research (C2ER) Cost of Living Index. Healthcare:

JobsEQ, 2021Q1, American Hospital Directory. Education: Georgia Department of Education, National Center for Education Statistics, University System of Georgia, Technical College System of Georgia. Business and Industry:

U.S. Bureau of Economic Analysis (BEA), Chmura Economics & Analytics, FORTUNE magazine, Inc. magazine, Site Selection, Area Development, KPMG, Metro Atlanta Chamber. Transportation: Hartsfield-Jackson Atlanta International Airport, Georgia Power, Georgia Department of Transportation, Georgia Ports Authority, MARTA. Attractions,

Festivals, Sports and Recreation: Atlanta Convention and Visitors Bureau, Atlanta Sports Council.

As of August 2021.



www.metroatlantachamber.com +1.404.880.9000

EVENT VENUE

Clayton County International Park

CLAYTON COUNTY INTERNATIONAL PARK **Park Pavilions** Pavilion Capacity Rental Beach & Park Rules/Regulations are posted in the park. *St. John \$800 We appreciate your cooperation in helping us maintain a family-friendly environment. *St. Martin 500+ \$800 *St. Kitts 500 + \$700 St. Thomas 200 +\$600 St. Vincent 100 +\$300 **Sports Pavilion** 100+ \$300 WALT STEPHENS ROAD **Grand Cayman** 100+ \$300 San Juan 100+ \$300 **SOCCER** ST. MARTIN AND SOFTBALL FIELD St. Barts 75 +\$300 *Beach pavilions are only available to rent ST. JOHN during the beach season and require the purchase of a beach ticket. **SWIMMING** Clean-up deposit of \$150 is required **PARKING** × SPECIAL EVENTS LAKE on all rentals. **BEACH ENTRANCE BEACH** KIDDIE POOL The Beach **STORE KITTS** at Clayton County International Park Info Line - 770.473.5425 **NASSAU MAIN** ENTRANCE WATER Park Office - 770.477.3766 Muscle Beach Fitnes **SLIDES** Sales Office - 770.603.4005 · Snack Bar ST. BARTS Sales Office Fax - 770.472.8198 Website **ADVENTURE BEACH** www.claytonparks.com GOLF VOLLEYBALL **COURTS Additional Activities** LAKEVIEW Hiking & Biking Trails: Paved and natural EVENTS trails available. OUTDOOR PLAYGROUND COMPLEX Beach Volleyball Courts: Eleven Olympicsize courts available. Tournament courts ADMINISTRATION, AN JUAN available by reservation. **SPORTS** MARKETING SALES OFFICE PAVILION Fishing Lakes: Fully-stocked fishing lakes (bass, bream and catfish). Proper license LAKEVIEW required. GRAND CAYMAN CONCERT Picnic Areas: Use of picnic tables outside **ARENA** of rental pavilions, some with grills, is complimentary to park patrons. Located throughout the wooded areas of our park, these picnic tables, as well as the softball ST. THOMAS ST. VINCENT field and soccer field, are only available on a first come-first served basis. FISHING LAKE SENIOR CENTER Directions **BIKE TRAIL** From I-75, take Exit 228, Jonesboro/Stockbridge, Hwy. 138, and proceed west to Olympic Pkwy, turn left and follow the EXIT 228 From I-675, take Exit 1, Hwy. 138, and proceed west to Olympic Pkwy., turn left and follow the TENNIS CENTER **CLAYTON COUNTY** INTERNATIONAL PARK-**ENTRANCE EXIT 228 ◀ TO I-75 HIGHWAY 138** TO IONESBORO **IMPORTANT:** No food from the outside is allowed **PAVILIONS CONCESSIONS** to be brought into the Beach area. General LIFEGUARD & FIRST AID STATION admission patrons may bring non-alcoholic **† † † † RESTROOMS** beverages into the Beach area in plastic containers PICNIC AREA or coolers only.



SPONSORSHIP GUIDE

four levels of oppourtunities

| OPPOURTUNITIES | Plantinum \$10,000 + | Gold \$7,500 | Silver \$5,000 | Bronze \$2,000 |
|--|-----------------------------|-----------------|-------------------|-------------------|
| Logo on Promotional Material. | Ψ | Ψ | Ψ | Ψ |
| Recognition on Event email Distribution. | Ψ | Ψ | Ψ | |
| Company Name and Logo on CLGCFATL Facebook. | Ψ | Ψ | | |
| Company link from CLGCFATL site to your company website. | Ψ | Ψ | | |
| Free Advertisement in BCT Official Journal, and all CLGCFAATL events during the coming year. | FULL PAGE | FULL PAGE | 1/2 PAGE | 1/4 PAGE |
| Company Ad on Looping Video at events where facilities permit. | Ψ | Ψ | Ψ | |
| Recognition by Hosts at all Events. | Ψ | Ψ | Ψ | |
| Display Company Banner at all events. | Ψ | Ψ | | |
| Literature displayed at all events during the year. | Ψ | Ψ | Ψ | |
| Complimentary tickets to Gala, Welcome Reception and Bajan Day. | 8 | 6 | 4 | 2 |
| Two nights stay in Executive Suites at Host Hotel. | Ψ | | | |
| Booth exhibit space in lobby the night of Gala, Bajan Day and Welcome Reception. | Ψ | Ψ | | |





1935 Cheyenne Trail Jonesboro, GA, 30236

Email: clgcfatl@gmail.com

BAJAN DAY & BARBADOS COMES TO ATLANTA

ADVERTISING AGREEMENT

(ARTWORK DUE APRIL 20, 2023)

| | COST | SELECT |
|-----------------------------------|-------|--------|
| SIZE/ PLACEMENT | S | LEVEL |
| Back Page (color) | \$400 | |
| Inside Front Cover (color) | \$350 | |
| Inside Back Cover (color) | \$350 | |
| Center Pages (color) | \$300 | |
| Other Page Placements (color) | \$250 | |

| | | SELECT |
|------------------------------|-------|--------|
| SIZE/ PLACEMENT | COSTS | LEVEL |
| Half Page- (5½"x8½" color) | \$150 | |
| 1/4 Page (color) | \$100 | |
| Business Card (color) | \$50 | |
| | | |
| | | |

| PLEASE WRITE ALL INFORMATION CLEAR Contact Name: | ARLY& LEGIBLY: |
|---|---|
| Business/Advertiser Name: | |
| Address: | |
| City: | State: |
| Zip Code: | Country: |
| Website: | E-Mail: |
| Phone: | Fax: |
| Signature: | Date: |
| Ad Solicited By: | |
| other commitments in accordance we Method of Payment: Pay by Zelle: clgcfatl@gma Wire transfer: Ban Rou Credit Card: Type: | er instructions: ak Of America, USA uting #: 061000052 Account #: 334043639061 |
| Card Number: | Exp. Date: Security Code: |
| Name On Card: | |
| Signature: | Date: |
| | with your payment & camera-ready artwork (jpg or pdf formats) by 04/20/2023. Points of Contact: 9.6037 or |

Can contact via WhatsApp using above numbers.





1935 Cheyenne Trail Jonesboro, GA, 30236

Email: clgcfatl@gmail.com

BAJAN DAY & BARBADOS COMES TO ATLANTA

ADVERTISING AGREEMENT

(ARTWORK DUE APRIL 20, 2023)

| | COST | SELECT |
|-----------------------------------|-------|--------|
| SIZE/ PLACEMENT | S | LEVEL |
| Back Page (color) | \$400 | |
| Inside Front Cover (color) | \$350 | |
| Inside Back Cover (color) | \$350 | |
| Center Pages (color) | \$300 | |
| Other Page Placements (color) | \$250 | |

| | | SELECT |
|-----------------------------------|-------|--------|
| SIZE/ PLACEMENT | COSTS | LEVEL |
| Half Page- (5½"x8½" color) | \$150 | |
| 1/4 Page (color) | \$100 | |
| Business Card (color) | \$50 | |
| | | |
| | | |

| PLEASE WRITE ALL INFORMATION CLEARLY& LEGI Contact Name: | IBLY: |
|---|---|
| Business/Advertiser Name: | |
| Address: | |
| City: | State: |
| Zip Code: | Country: |
| Website: | E-Mail: |
| Phone: | Fax: |
| Signature: | Date: |
| Ad Solicited By: | |
| other commitments in accordance with Sponsor Method of Payment: Pay by Zelle: clgcfatl@gmail.com Wire transfer instruction Wire Transfer: Bank Of Americ | ca, USA 000052 Account #: 334043639061 |
| Card Number: | Exp. Date: Security Code: |
| Name On Card: | |
| Signature: | Date: |
| | yment & camera-ready artwork (jpg or pdf formats) by 04/20/2023. Points of Contact: <u>fit@live.com</u> • Peter Bryan 786.712.2114 0r <u>pbryan@dantyinc.com</u> |

Can contact via WhatsApp using above numbers.





1935 Cheyenne Trail Jonesboro, GA, 30236

Email: clgcfatl@gmail.com

| QTY. | Booth Type | | FOOD | NON-FOOD |
|--|--|----------|------|----------|
| | 10 ft. x 10 ft. Booth (Tent, 1 Table, 2 chairs and Lighting) | \$350.00 | | |
| | 10 ft. x 10 ft. Booth (Tent, 1 Table, 2 chairs and Lighting) | \$500.00 | | |
| | One Table Booth (Table Cloth, 2 chairs and Lighting) | \$100.00 | | |
| | Two Table Booth (Table Cloths, 4 chairs and Lighting) | \$175.00 | | |
| You may email contract and proof of payment to: clgcfatl@gmail.com | | | | |

VENDOR APPLICATION AND AGREEMENT FOR "BAJAN DAY"

PLEASE PRINT Company/Name of Vendor: _____ Contact person: Phone: Phone: Address: E-Mail: ______Website:_____ Brief description of Product(s)/Service(s) being provided: Please reserve the booth space(s) selected above for which I am enclosing a check/money order in the amount of \$_____ I understand and agree that neither, Carrie-Lynn Grazette Cancer Foundation of Atlanta, Inc. employees nor volunteers will be held liable in any way, whatsoever, for any loss, theft, damage, or defacement of any property displayed or used in display of any exhibit, no matter how same may be caused. I have read and understand the TERMS AND CONDITIONS FOR BOOTH RENTAL AND VENDORS detailed in this application and by signing below agree to comply with them. _____Signature:______Date: ____ PRINT NAME: **PAYMENT:** Payment is due when the application is submitted to guarantee booth space. **Method of Payment:** Pay by Zelle: clgcfatl@gmail.com Wire transfer instructions: • Bank Of America, USA Routing #: 061000052 Account #: 334043639061 Type: _____ Credit Card: Card Number: _____ Exp. Date: ____ Security Code: ____ Name On Card: _____ Signature: FOR OFFICE USE ONLY RECEIPT DATE: ______ PAYMENT AMOUNT: \$_____ PAYMENT METHOD:_____ #____SPACE #_____